

SAMSUNG CCFL LCD DISPLAY

THERMAL SOLUTIONS FOR DISPLAYS



DIDs are located in airports, hospitals, train stations and retail stores.

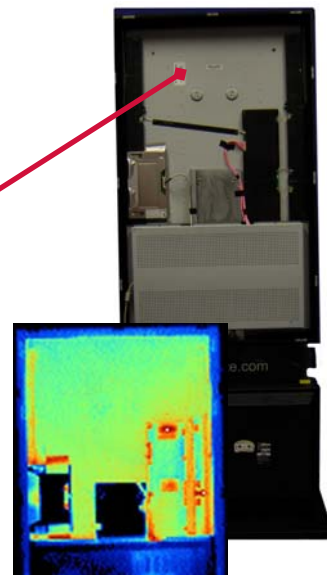
Located in a variety of highly visible public places, Samsung's new line of Digital Information Displays (DIDs) required the ultimate performance, lifetime and power consumption.

eGRAF thermal solutions offer a variety of results in order to achieve a superior quality display.

SPREADERSHIELD™ HEAT SPREADER
0.020" (0.508mm) 400 W/m-K was used to meet thermal goals and lifetime targets.

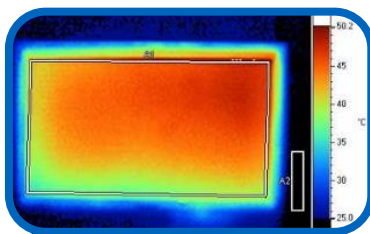
OVERALL RESULTS

- Improved light output and brightness levels
- Increased image uniformity
- Improved temperature uniformity across the screen
- Increased display lifetime
- Minimized thermal issues
- Decreased power consumption



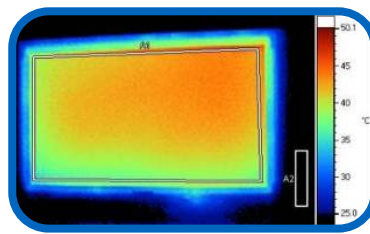
WITH SPREADERSHIELD

PROVEN RESULTS



AS RECEIVED
(NO SPREADERSHIELD)

Max Temp: 49.8°C
Avg Temp: 43.5°C

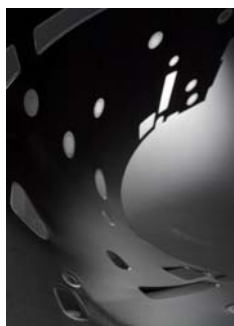


WITH SPREADERSHIELD
IN 400 W/M-K

Max Temp: 45°C ▪ **REDUCED BY 4.8°C!**
Avg Temp: 41.3°C ▪ **REDUCED BY 2.2°C!**

- After 2 hours of video operation
- Infrared distribution on front of IR camera
- 23.5°C Ambient temperature

Results based on a 40" CCFL Direct lit LCD TV.
(LED-based backlight testing had similar results.)



SPREADERSHIELD products are ideal for large-area LCD applications.

Email us at egraf@graftech.com to request a sample today!